

HELP RAISE MONEY FOR THE FRIENDS OF THE CLIFFSIDE PARK PUBLIC LIBRARY

There is a wonderful and simple way that you can help support the *Friends of the Cliffside Park Public Library* and it only takes a moment!

The Friends participate in TD Bank's **Affinity Membership Program**, which provides the organization with the opportunity to earn annual cash donations. It is with those donations that they sponsor library initiatives. The Friends are thrilled with the ease of participating in this program and especially that there is no cost to you or the organization.

HERE'S HOW IT WORKS:

TD Bank will donate a matching percentage of the annual balance in every one of the pledged accounts. Checking, savings, money market, CDs and retirement accounts are all included! There is no limit on the amount of the potential donation! And best of all, there is no charge to you!

*** Federal law requires that all account information is kept strictly confidential. It will not be shared with anyone outside of TD Bank, including members of the Friends of the Cliffside Park Public Library.*

HERE'S HOW YOU CAN HELP:

Current TD Bank Account Holders (nationwide):

Fill out the attached form and drop it to your local branch (do not drop at the library) or simply call your branch and ask to be linked to the **Friends of the Cliffside Park Public Library**. It's that easy!

- OR -

Potential New TD Bank Account Holders (nationwide):

Make TD Bank your bank by visiting any TD Bank location, with the attached form completed, and open any of the above mentioned accounts. TD Bank will give you a **\$25 startup gift** as a thank you for opening a new account. Let the TD Bank representative know that you want your account linked to the Friends of the Cliffside Park Public Library Affinity Program. That's it...TD Bank will take care of the rest!

Visit any TD Bank location to speak with a Customer Service Representative if you have any questions. The preferred branch of the Friends of the Cliffside Park Public Library is at 733 Palisade Avenue, Cliffside Park (201-313-5217). Thank you, in advance, for your continued support of the library!

**TD BANK AFFINITY BANKING
CUSTOMER ACCOUNT CODING FORM**

DATE _____

AFFINITY/ORGANIZATION NAME: **Friends of the Cliffside Park Public Library**

CUSTOMER
NAME _____

E-MAIL
ADDRESS _____

PHONE _____

Yes, Please link my TD Bank account(s) to the Friends of the Cliffside Park Public Library Affinity Program. I understand that there is no charge to me for participation and no one outside of TD Bank will be able to view my account information.

I am not currently a TD Bank account holder, but would like more information on how a new account can be opened for me with a \$25 gift startup from TD Bank.

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